

# CLEADERMA

NATURAL  
PREVENTIVE TREATMENT  
FOR **PRESSURE  
ULCERS**



**MAKE THEIR LIFE  
AS COMFORTABLE  
AS POSSIBLE**

# CLEADERMA

## SKIN TREATMENT SYSTEM

# DCB

### MOISTURIZING & NOURISHING MEGA BOOSTER

#### What is CLEADERMA DCB?

CLEADERMA DCB was developed as a unique moisturizing nourishing mega booster cream to avoid the onset of Decubitus Ulcer (bed sores).



DCB is ideal for people who have lost their skin elasticity and moisture as a result of being either immobile, bed ridden, paralyzed, wheel chair bound and particularly for frail care elderly persons suffering from skin problems as a result of various illnesses, DCB is also ideal for wound developed as a result of osteoporosis, diabetes or other wounds developed from spinal malformation.

#### How was DCB conceived?

**Necessity is the mother of all inventions.**

Back in 2006, Spider Pharm were approached by a family member to find and formulate a new cream with an improved **Natural Active Ingredient** combination including Dead Sea minerals, from his existing successful line of Alocado products, that would dramatically improve the care given to "bed Sores" sufferers.

Given which products existed, and the explanation of what products prescribed by doctors should have done, Spider Pharm decided to find a way to produce the following 4 effects needed to be integrated into one product to rejuvenate, regenerate, rehydrate and re nourish the skin cells so as to return the cells to their natural healthy, elasticized state.

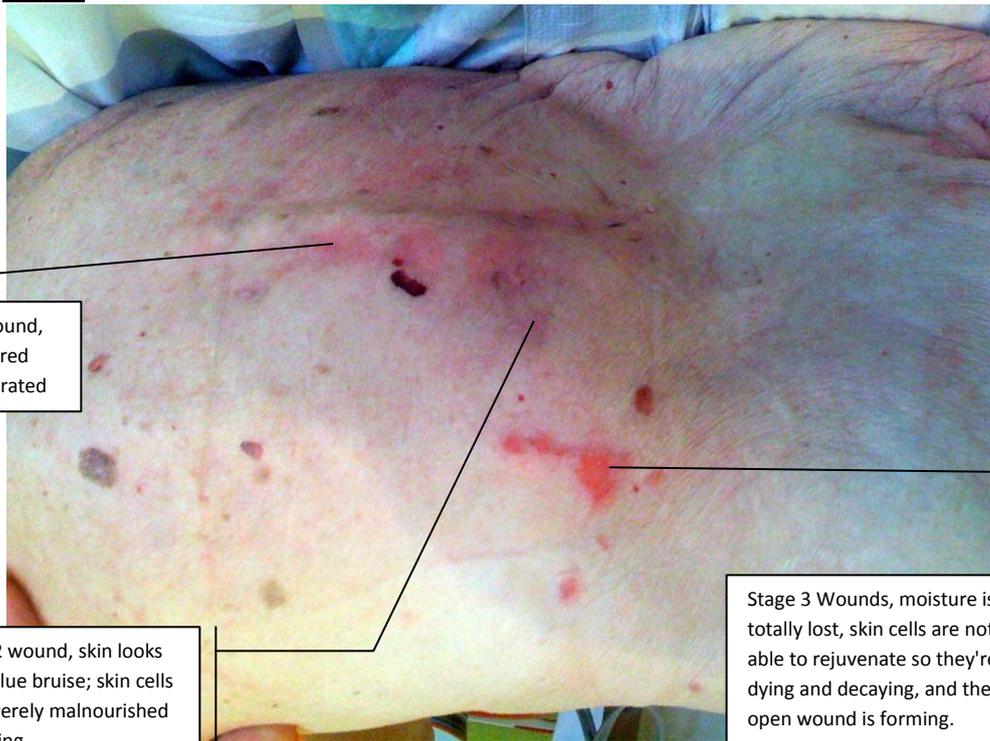
After 18 months of work, DCB was born as a **Natural Active Ingredients** cream able to:

1. Moisturize the skin
2. Nourish the skin.
3. Provide the skin with the needed building block to rejuvenate itself.
4. Restore natural skin elasticity.

Today when the world is focusing on natural alternative solutions for skin care and skin repair and the concept of wellness focuses on non medicinal and non pharmaceutical products; DCB embraces all of the above. It is steroid free, synthetic active ingredients free and consists of natural active ingredient enriched with minerals from the Dead Sea.

## Decubitus Ulcer (bed sore, pressure wound) stages.

Before



Stage 1 wound,  
the skin is red  
and dehydrated

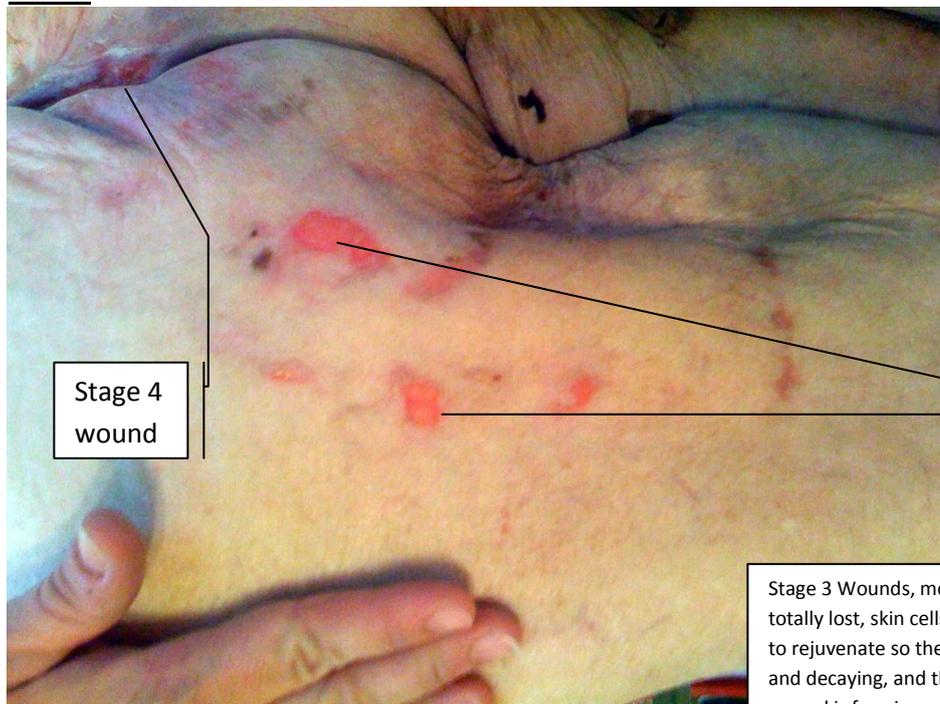
Stage 2 wound, skin looks  
like a blue bruise; skin cells  
are severely malnourished  
and dying

Stage 3 Wounds, moisture is  
totally lost, skin cells are not  
able to rejuvenate so they're  
dying and decaying, and the  
open wound is forming.

In Decubitus Ulcer **stage one** the skin is red and starting to get dry because of lose of moisture and the prevention of nourishment reaching the affected area.

In **stage two** the skin cells begins to die because of the continuous lack of moisture and nourishment and the skin loses its elasticity and capability of rejuvenating itself.

Before



Stage 4  
wound

Stage 3 Wounds, moisture is  
totally lost, skin cells are not  
able to rejuvenate so they're  
dying and decaying, and the  
open wound is forming.

In **stage three** dead skin cells begin to brake and fall exposing the layers beneath that are damaged as well. The continued prevention of nourishment and moisturization will cause the wound to open and expand. (Stage 4).

## Conclusions:

**DCB** can turn the whole subject on its head by providing a **stage 3** Decubitus Ulcer skin condition with Mega nourishment, Mega moisture and Mega amounts of building blocks, allowing the skin and even forcing it to start rejuvenating and creating new skin cells that rebuild damaged areas.

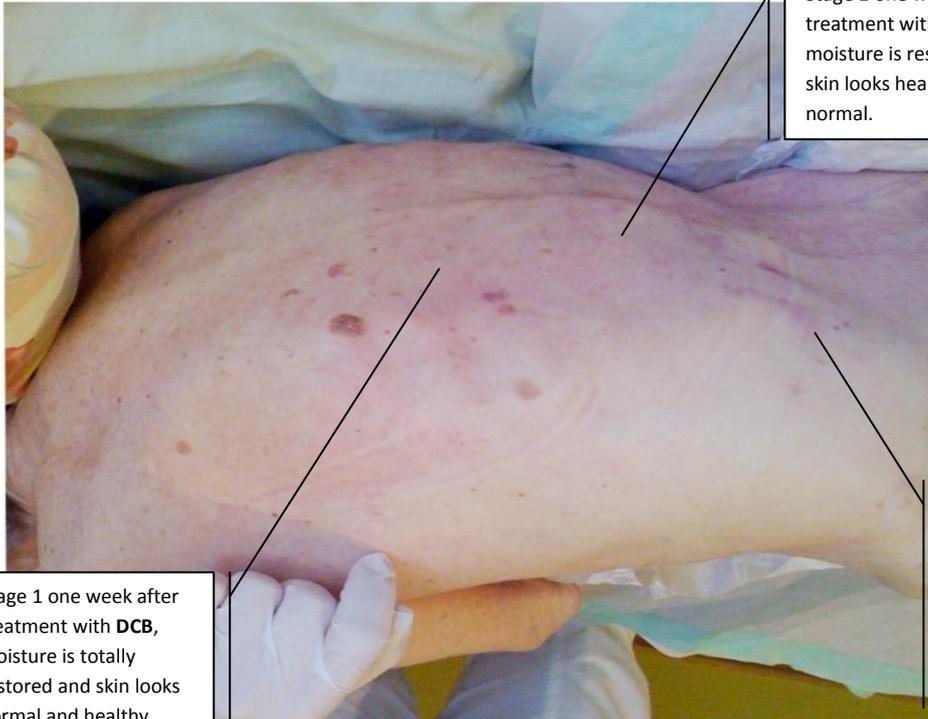
### After



In **stage 2**, it will provide the skin with Mega nourishing and Mega moisture that will return the skin's elasticity and will allow it to restore its vitality.

In stage 1, it will provide the skin with Mega moisturizing that will hydrate the skin and will return it to its natural state.

**After**



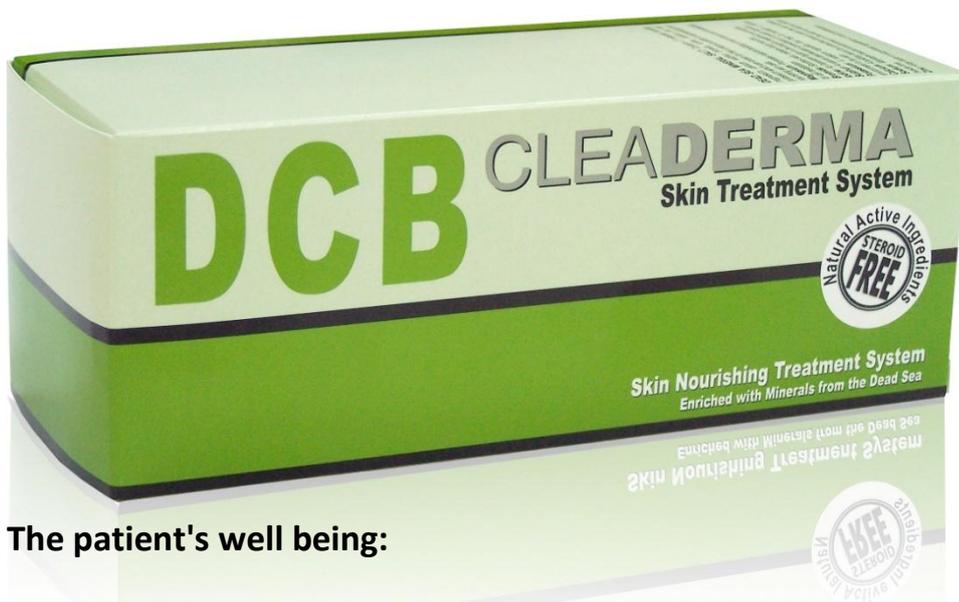
Stage 1 one week after treatment with **DCB**, moisture is totally restored and skin looks normal and healthy.

Stage 2 one week after treatment with **DCB**, moisture is restored and skin looks healthy and normal.

Stage 3 one week after treatment with **DCB**, moisture and nourishment are restored and the skin is rejuvenating.

## How to avoid it

A continuous usage of **DCB** on Decubitus Ulcer prone areas will provide the skin with all the necessary boosters to keep it in its **elasticized natural healthy state** and prevent it from losing its structure due to the loss of moisture and nourishing capabilities caused by an outside mechanical effect operating on the skin.



## The patient's well being:

When the patient's well being is of primary concern, early usage and preemptory application of the **DCB** cream (and for as long as there is the possibility of a Decubitus Ulcer outbreak) will safeguard the skin's natural condition and avoid any skin damage.

[www.pressurewound.weebly.com](http://www.pressurewound.weebly.com)

## HOW TO USE THE CLEADERMA DCB SKIN NOURISHING SYSTEM

### Treating pressure wounds stage 1 to 3 (do not use on stage 4)

The pressure wound and its surrounding area are in desperate need of moisture and nourishment and also oxygen so we have to apply a sufficient amount of cream to cover that area, massage gently until the area is covered evenly, no need to rub it all in, leave uncovered as much as possible, covering prevents the skin surrounding the pressure wound from breathing and that undamaged skin is the key for rejuvenating the skin on the damaged area where the pressure wound has developed.

Since we need the body to heal the skin naturally, we do not add silver or copper or oxygen to the active ingredients so not to force the skins healing, our goal is only to promote and enhance the skins natural healing process, therefore we need to leave the wound uncovered to let it breath.

We have to repeat this action on every stage 1 to 3 pressure wound, three times a day.

Please remember the product is not designed for the treatment of stage 4 wounds, those has to be treated only according to doctors specific orders.

### Preventive treatment

Body areas with pressure wound stage 1 to 3 that has been treated and healed or body areas prone to develop a pressure wound has a very weak skin and although still not showing signs of a pressure wound, the skin is already suffering from deprivation from oxygen, moisture and nourishment causing it to dehydrate and lose its elasticity and capability to rejuvenate itself, so by applying the CleaDerma DCB cream to those areas we supply most of the missing materials the skin needs and we strengthens the skin and help it better fight the development of a pressure wound. This preventive measure is a complementary one to the need to roll the patients to different positions in order to relive pressure on the areas prone to develop pressure wounds, if we add to that our nourishing and moisturizing mega booster CleaDerma DCB cream, we improve significantly the skins capability to fight the pressure wound's development.



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